SPORT CREATES MAN, MAN BUILDS THE NATION

Keynote speaker (2): Pavich TONGROACH*

Sport plays an important role in improving individual development called the holistic development of human being such as physical, mental, social, spiritual and intellectual development. Sport offers an ideal occasion for dialogue and understanding among people, for building the desired civilization of love. Governments of all nations utilize sport as a vehicle for national building, pride of their nations, mutual understandings, cooperation and competition, and for international relations. This presentation considers sport as a process of socialization to create man and includes a case of Thai traditional sports to create Thai people in a total development, and how Thai people's helping hands built the national development.

Sport is a process of continuous improvement. The characteristics of sport are concrete as specific processes. It is active and goal-oriented. Additionally, sport activities require and build respect for others, leadership, followership and discipline. These are components that will benefit and instil people who are involved in the various kinds of sport activities. Regarding the uses of sports activities, many researches in sport contexts reveal that the activities in sport result and change participants in increase of physical fitness, self-confidence, selfdiscipline, and personal responsibility, and development of a health enhancing lifestyle.

Several studies are continuously investigating the effects of physical activities on human development, including social problem resolution, socialization, and a transnational development of sport activities. The interest of studies reflects the full application of physical activities in various areas; education, socialization, health and wellbeing life style, sport industry and business and sport performing achievement.

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Researches indicate that sport activities could directly impact human behaviours and could encourage people to form desired social behaviours, to enhance quality of life and health style, and also to change unexpected behaviours. It could be believed that sport activities are unique, and could certainly be a valuable tool for developing the human being.

It could be confirmed that sport would play a major role in developing human beings of all nations. The uniqueness of sport activities will facilitate and be the best tool for nations to form good, strong and healthy citizens, and finally its results would strengthen and build the foundation of the great nation.

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